

Mississippi Association of Supervisors 2018-2019 Vendor Advertising Contract

Ad Placement	One-Time Placement		Multi-Issue Placement*	
Outside Back Cover	<input type="checkbox"/>	\$2,100 Full Color	<input type="checkbox"/>	\$1,500 Full Color each issue
Inside Cover (Front or Back)	<input type="checkbox"/>	\$2,000 Full Color	<input type="checkbox"/>	\$1,400 Full Color each issue
Double Spread	<input type="checkbox"/>	\$2,000 Full Color	<input type="checkbox"/>	\$1,400 Full Color each issue
Full Page	<input type="checkbox"/>	\$1,200 Full Color	<input type="checkbox"/>	\$1,100 Full Color each issue
	<input type="checkbox"/>	\$900 B&W	<input type="checkbox"/>	\$700 B&W each issue
Half Page	<input type="checkbox"/>	\$1,000 Full Color	<input type="checkbox"/>	\$800 Full Color each issue
	<input type="checkbox"/>	\$600 B&W	<input type="checkbox"/>	\$400 B&W each issue

ISSUE PLACEMENT: Select each issue you wish your ad to run.

Fall (November) Winter (February) Spring (May) Summer (August)

* **MEMBERSHIP DISCOUNT:** MAS Affiliate Partners purchasing a full year placement (four issues) will receive a 10% discount off published rates.

AD REQUIREMENTS: Half Page: 7.25"x4.75"; Full Page, Back/Inside Front Cover: 8.75"x11.25" (includes .125" bleed) or 7.25"x 9.75" (no bleed); double spread: 17.25"x11.25" (with bleed) or 16.5"x10.5" (no bleed). Formats: JPG, TIFF, or PDF accepted by email sspangler@massup.org, on CD or flash drive.

Camera ready advertising copy must be provided by client no later than the 10th of the month preceding publication. Failure to furnish this copy gives the publisher the option to utilize previous copy furnished by client. Advertising orders may be cancelled by giving 60 days advance, written notice and by paying the contract rate for published ads. *Mississippi Supervisor* reserves the right to reject any advertisement that it deems unsuitable due to content, style or size. Upon execution of contract, client agrees to the terms of this contract and to pay upon receipt of invoice. *Mississippi Supervisor* reserves the right to cancel future ad placements for failure to pay as agreed.

Company Name: _____ Date: _____

Contact Name: _____ Title: _____

Contact Email: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

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Order Total: \$ _____ Bill me Check Enclosed Credit Card

Cardholder Name: _____ Card Type: Visa MasterCard AmEx

Card Number: _____ Expiration: _____ CID: _____

Billing Address: _____

Return completed contract and content to:

Mississippi Association of Supervisors Magazine Staff
793 North President Street
Jackson, MS 39202

Phone: 601.353.2741
Fax: 601.353.2749
Email: sspangler@massup.org

Advertiser Notes

- MAS Affiliate
Partners receive a 10% discount on the listed ad rates when purchasing a full year (four issue) placement.
- Rates listed are per issue.
- Premium placement ads are sold on a first-come, first-served basis.
- Advertorials and inserts are not available for this publication.
- All ad sizes shown are in inches, width x height. Add 1/8" to all sides for bleed.
- Tear sheets available by request.
- All issues subject to change at editor's discretion without notice.



Who Reads the Mississippi Supervisor?

Over 1,000 Mississippi, Regional and National Readers

- 410 Mississippi County Supervisors (all 82 counties in the state)
- County Administrators, Chancery Clerks, Circuit Clerks, County Engineers, Board Attorneys, Road Managers, Tax Assessors/Collectors, Clerks and other county officials
- MAS Affiliate Partners (corporate members)
- Local, regional and national vendors doing business with counties in Mississippi and other states
- Statewide elected officials, state legislators, Senators and Congressional Delegation
- Planning and development districts (PDDs) around the state
- Local, regional and national vendors doing business with counties in Mississippi and other states
- County associations in other states
- Other subscribers

Why Advertise in the Mississippi Supervisor?

The *Mississippi Supervisor* is the only magazine for and about Mississippi's county government leaders and is proud to educate, inform and spread county news statewide.

The *Mississippi Supervisor* currently has over 1,000 subscribers, with more subscribers joining each quarter.

The *Mississippi Supervisor* is the premier publication of the Mississippi Association of Supervisors (MAS), a statewide, nonprofit, nonpartisan Association representing all 82 counties and 410 County Supervisors. The *Mississippi Supervisor* serves as a mouthpiece for county and local government issues and provides education and information about counties to its readers.

When is Mississippi Supervisor published?

The Mississippi Supervisor is published quarterly, hitting mailboxes in February, May, August and November each year. The publication schedule coincides with each of MAS' major conferences and the close of the legislative session.

Questions?

Contact Stephanie Spangler, Director of Member Services, at 601.353.2741 or sspangler@massup.org.