



2016-2017 Advertising Contract

Ad Size/Placement	One-Time Placement	Multi-Issue Placement (Per issue)
Back Cover, Full Color	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,400
Inside Front Cover, Full Color	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,400
Double Spread, B&W*	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,000
Full Page, B&W*	<input type="checkbox"/> \$800	<input type="checkbox"/> \$700
½ Page, B&W*	<input type="checkbox"/> \$600	<input type="checkbox"/> \$400
¼ Page, B&W*	<input type="checkbox"/> \$350	<input type="checkbox"/> \$200

* **AD COLOR:** Add spot color: \$175 per color, per issue. Add full color: \$400 per ad, per issue.

ISSUE PLACEMENT: Select each issue you wish your ad to run.

Fall (November) Winter (February) Spring (May) Summer (August)

MECHANICAL REQUIREMENTS: Full page: 7.5"x 9.75"; Half Page: 7.25"x4.75"; Back/Inside Front Cover: 8.5"x7.5." Printing method: Offset. Formats: EPS, JPG, TIFF, or PDF accepted on CD, flash drive or email (sspangler@massup.org).

Camera ready advertising copy must be provided by client no later than the 10th of the month preceding publication. Failure to furnish this copy gives the publisher the option to utilize previous copy furnished by client. Advertising orders may be cancelled by giving 60 days advance, written notice and by paying the contract rate for published ads. *Mississippi Supervisor* reserves the right to reject any advertisement that it deems unsuitable due to content, style or size. Upon execution of contract, client agrees to the terms of this contract and to pay upon receipt of invoice. *Mississippi Supervisor* reserves the right to cancel future ad placements for failure to pay as agreed.

Please return contract and ad content to Attn: Magazine Staff, 793 North President Street, Jackson, MS 39202, fax to 601.353.2749 or email to sspangler@massup.org.

Company Name: _____ Date: _____

Contact Name: _____ Title: _____

Contact Email: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Order Total: \$ _____ Invoice me Payment Enclosed (Check No: _____)