

Mississippi Association of Supervisors 2022 County Advertising Contract



The Mississippi Association of Supervisors is now accepting advertising contracts for the 2022 publication cycle of the *Mississippi Supervisor* magazine. The *Mississippi Supervisor* is a quarterly publication, with new issues published following each of the Association's conferences. **Moving forward all ads will be published in color.*

Ad Size & Cost (Per Issue)		
Half Page	<input type="checkbox"/>	\$500
Full Page	<input type="checkbox"/>	\$800
Double Spread	<input type="checkbox"/>	\$1200

ISSUE PLACEMENT: Select each issue you wish your ad to run.

- Winter (Following Mid-Winter Conf.)
 Spring (Following Legislative Session)
 Summer (Following Convention)
 Fall (Following Workshop)

AD DESIGN: Please indicate if you will provide your own ad design, or if you wish MAS to create an ad for you (additional charge applies).

- Copy enclosed (JPEG or PDF accepted on CD, flash drive or by email)
 Use prior ad (copy attached)
 Create new ad (\$150 design charge; photos and content to be provided by County)

AD REQUIREMENTS: Half Page: 7.25"x4.75"; Full Page, Back/Inside Front Cover: 8.75"x11.25" (includes .125" bleed) or 7.25"x 9.75" (no bleed); double spread: 17.25"x11.25" (with bleed) or 16.5"x10.5" (no bleed). Formats: JPG, TIFF, or PDF accepted by email ygamez@massup.org on CD or flash drive.

New camera-ready ad copy or confirmation of previously submitted ad copy must be provided by the 10th of the month preceding publication. *Mississippi Supervisor* reserves the right to reject any advertisement that it deems unsuitable due to content, style or size. Upon execution of contract, client agrees to the terms of this contract and to pay upon receipt of invoice. *Mississippi Supervisor* reserves the right to cancel future ad placements for failure to pay as agreed.

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Ad Cost: \$ _____ + Design Fee (if applicable): \$ _____ = Order Total: \$ _____

- Bill me
 Check Enclosed (Check No. _____)
 Purchase Order (No. _____)

County Name: _____ Date: _____

Contact Name: _____ Title: _____

Contact Email: _____

Bill Attention: _____ Billing Email: _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Return completed contract and content to:

Mississippi Association of Supervisors Magazine Staff
793 North President Street
Jackson, MS 39202

Phone: 601.353.2741
Fax: 601.353.2749
Email: ygamez@massup.org

Who Reads the Mississippi Supervisor?

Over 1,000 Mississippi, Regional and National Readers

- 410 Mississippi County Supervisors (all 82 counties in the state)
- County Administrators, Chancery Clerks, Circuit Clerks, County Engineers, Board Attorneys, Road Managers, Tax Assessors/Collectors, Clerks and other county officials
- MAS Affiliate Partners (corporate members)
- Local, regional and national vendors doing business with counties in Mississippi and other states
- Statewide elected officials, state legislators, Senators and Congressional Delegation
- Planning and development districts (PDDs) around the state
- County associations in other states
- Other subscribers

Why Advertise in the Mississippi Supervisor?

The *Mississippi Supervisor* is the only magazine for and about Mississippi's county government leaders and is proud to educate, inform and spread county news statewide.

The *Mississippi Supervisor* currently has over 1,000 subscribers, with more subscribers joining each quarter.

The *Mississippi Supervisor* is the premier publication of the Mississippi Association of Supervisors (MAS), a statewide, nonprofit, nonpartisan Association representing all 82 counties and 410 County Supervisors.

The *Mississippi Supervisor* serves as a mouthpiece for county and local government issues and provides education and information about counties to its readers.

The *Mississippi Supervisor* is also going digital! Be on the lookout for the subscription order form for digital and/or hard copies of the Magazine.

When is Mississippi Supervisor published?

The Mississippi Supervisor is published quarterly during the winter, spring, summer and fall of each year. The publication schedule coincides with each of MAS' major conferences and the close of the legislative session.

Questions?

Contact Yamaiky Gamez, Member Services Coordinator at 601.353.2741 or ygamez@massup.org.