

## **MAS Magazine *The Mississippi Supervisor*** ***(January 1, 2024 – December 31, 2024)***

The Mississippi Association of Supervisors (MAS) is now accepting advertising contracts for the 2024 publication cycle of the Mississippi Supervisor magazine. The Mississippi Supervisor is published quarterly, following each of MAS' major conferences and the close of the legislative session.

### ***Who Reads the Mississippi Supervisor?***

#### **Over 1,000 Mississippi, Regional and National Readers**

- 410 Mississippi County Supervisors (all 82 counties in the state)
- County Administrators, Chancery Clerks, Circuit Clerks, County Engineers, Board Attorneys, Road Managers, Tax Assessors/Collectors, Clerks, and other county officials
- MAS Affiliate Partners (corporate members)
- Local, regional and national vendors doing business with counties in Mississippi and other states
- Statewide elected officials, state legislators, Senators, and Congressional Delegation
- Planning and development districts (PDDs) around the state
- County associations in other states
- Other subscribers

### ***Why Advertise in the Mississippi Supervisor?***

The Mississippi Supervisor is the only magazine for and about Mississippi's county government leaders and is proud to educate, inform and spread county news statewide.

The Mississippi Supervisor currently has over 1,000 subscribers, with more subscribers joining each quarter.

The Mississippi Supervisor is the premier publication of the Mississippi Association of Supervisors (MAS), a statewide, nonprofit, nonpartisan Association representing all 82 counties and 410 County Supervisors.

The Mississippi Supervisor serves as a mouthpiece for county and local government issues and provides education and information about counties to its readers.

### ***When is Mississippi Supervisor published?***

The Mississippi Supervisor is published quarterly, following each of MAS' major conferences and the close of the legislative session. Please see the advertising contract for submission deadlines and publication dates.

### ***We're Digital!***

The Mississippi Supervisor is digital! Members receive a complimentary digital subscription. To purchase a physical magazine, please visit our website to download the subscription order form.

### ***Questions?***

Contact Savanna McCafferty at [Smccafferty@massup.org](mailto:Smccafferty@massup.org) or call 601.353.2741.

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#### **Return completed contract and content to:**

Mississippi Association of Supervisors Magazine Staff  
793 North President Street  
Jackson, MS 39202

Phone: 601.353.2741  
Fax: 601.353.2749  
Email: [smccafferty@massup.org](mailto:smccafferty@massup.org)

## MAS Magazine County Advertising Contract (January 1, 2024 – December 31, 2024)

County Name: \_\_\_\_\_ Date: \_\_\_\_\_

Ad Size & Cost (Per Issue)			
Quarter Page <input type="checkbox"/> \$400	Half Page <input type="checkbox"/> \$600	Full Page <input type="checkbox"/> \$900	Double Spread <input type="checkbox"/> \$1,300

**ISSUE PLACEMENT:** Select each issue you wish your ad to run.

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Volume One<br><i>Deadline: February 29</i><br><i>Published in March</i> | <input type="checkbox"/> Volume Two<br><i>Deadline: April 5</i><br><i>Published in June</i> | <input type="checkbox"/> Volume Three<br><i>Deadline: July 5</i><br><i>Published in September</i> | <input type="checkbox"/> Volume Four<br><i>Deadline: October 4</i><br><i>Published in December</i> |
|--|---|---|--|

**AD DESIGN:** Please indicate if you will provide your own ad design, or if you wish MAS to create an ad for you (additional charge applies).

- Copy enclosed (JPEG or PDF accepted by email only)
- Use prior ad (copy attached)
- Create new ad (\$200 per design charge; photos and content to be provided by County)

**AD REQUIREMENTS:** Quarter Page: 3.5"x4.75", Half Page: 7.50"x4.75"; Full Page, Back/Inside Front Cover: 8.75"x11.25" (includes .25" bleed) or 7.25"x 10" (no bleed); double spread: 17.25"x11.25" (with bleed) or 16.5"x10.5" (no bleed).

**Formats: JPG, TIFF, or PDF accepted by email to Savanna McCafferty at [smccafferty@massup.org](mailto:smccafferty@massup.org)**

Camera ready advertising copy must be provided by client no later than the stated deadline date above. Failure to furnish this copy gives the publisher the *right not* to include your ad and/or move your ad to the next issue at their discretion; if allowed, it must fall within the agreed upon contract year. No refunds will be issued due to late submissions on ads. Advertising orders may be cancelled by giving 60 days advance, written notice and by paying the contract rate for published ads. *Mississippi Supervisor* issue dates are subject to change at editor's discretion without notice. *Mississippi Supervisor* reserves the right to reject any advertisement that it deems unsuitable due to content, style or size. Upon execution of contract, client agrees to the terms of this contract and to pay upon receipt of invoice. *Mississippi Supervisor* reserves the right to cancel future ad placements for failure to pay as agreed.

\* \* \* \* \*

Ad Cost: \$ \_\_\_\_\_ + Design Fee (if applicable): \$ \_\_\_\_\_ = Order Total: \$ \_\_\_\_\_

- Bill me     Check Enclosed (No. \_\_\_\_\_)     Credit Card (*Email me payment link*)

**Billing Contact:**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

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