

# Mississippi Association of Supervisors 2023 Vendor Advertising Contract



## Advertiser Notes

- MAS Affiliate Partners receive a 10% discount on the listed ad rates when purchasing a full year (four issue) placement.
- Rates listed are per issue.
- Premium placement ads are sold on a first-come, first-served basis.
- Advertorials and inserts are not available for this publication.
- All ad sizes shown are in inches, width x height. Add 1/8" to all sides for bleed.
- Tear sheets available by request.
- All issue dates subject to change at editor's discretion without notice.



The Mississippi Association of Supervisors (MAS) is now accepting advertising contracts for the 2023 publication cycle of the Mississippi Supervisor magazine. The Mississippi Supervisor is a quarterly publication, with new issues published following each of the Association's conferences.

## *Who Reads the Mississippi Supervisor?*

### **Over 1,000 Mississippi, Regional and National Readers**

- 410 Mississippi County Supervisors (all 82 counties in the state)
- County Administrators, Chancery Clerks, Circuit Clerks, County Engineers, Board Attorneys, Road Managers, Tax Assessors/Collectors, Clerks, and other county officials
- MAS Affiliate Partners (corporate members)
- Local, regional, and national vendors doing business with counties in Mississippi and other states
- Statewide elected officials, state legislators, Senators and Congressional Delegation
- Planning and development districts (PDDs) around the state
- County associations in other states
- Other subscribers

## *Why Advertise in the Mississippi Supervisor?*

The Mississippi Supervisor is the only magazine for and about Mississippi's county government leaders and is proud to educate, inform and spread county news statewide.

The Mississippi Supervisor currently has over 1,000 subscribers, with more subscribers joining each quarter.

The Mississippi Supervisor is the premier publication of the Mississippi Association of Supervisors (MAS), a statewide, nonprofit, nonpartisan Association representing all 82 counties and 410 County Supervisors.

The Mississippi Supervisor serves as a mouthpiece for county and local government issues and provides education and information about counties to its readers.

## *When is Mississippi Supervisor published?*

The Mississippi Supervisor is published quarterly, following each of MAS' major conferences and the close of the legislative session.

## *New- We've Gone Digital!*

The Mississippi Supervisor is also going digital! Be on the lookout for subscription order form to opt into receiving digital copy of the Magazine and/or hard copies.

## *Questions?*

Contact Savanna McCafferty at [Smccafferty@massup.org](mailto:Smccafferty@massup.org) or at the office 601.353.2741.

# Mississippi Association of Supervisors 2023 Vendor Advertising Contract



Ad Placement	One-Time Placement		Multi-Issue Placement*	
Outside Back Cover	<input type="checkbox"/>	\$2,200	<input type="checkbox"/>	\$1,600
Inside Cover (Front or Back)	<input type="checkbox"/>	\$2,100	<input type="checkbox"/>	\$1,500
Double Spread	<input type="checkbox"/>	\$2,100	<input type="checkbox"/>	\$1,500
Full Page	<input type="checkbox"/>	\$1,300	<input type="checkbox"/>	\$1,000
Half Page	<input type="checkbox"/>	\$1,000	<input type="checkbox"/>	\$800
One-Fourth Page	<input type="checkbox"/>	\$700	<input type="checkbox"/>	\$500

**ISSUE PLACEMENT:** Select each issue you wish your ad to run.

First Quarter       Second Quarter       Third Quarter       Fourth Quarter

*Deadline: February 1*  
*Published in March*

*Deadline: April 1*  
*Published in June/July*

*Deadline: June 1*  
*Published in Aug./Sept.*

*Deadline: September 1*  
*Published in Nov./Dec.*

\* **MEMBERSHIP DISCOUNT:** MAS Affiliate Partners purchasing a full year placement (four issues) will receive a 10% discount off published rates.

**AD REQUIREMENTS:** One-fourth page: 3.625"x4.75"; Half Page: 7.25"x4.75"; Full Page, Back/Inside Front Cover: 8.75"x11.25" (includes .125" bleed) or 7.25"x 9.75" (no bleed); double spread: 17.25"x11.25" (with bleed) or 16.5"x10.5" (no bleed).

**Formats: JPG, TIFF, or PDF accepted by email to Savanna McCafferty at [smccafferty@massup.org](mailto:smccafferty@massup.org)**

Camera ready advertising copy must be provided by client no later than the stated deadline date above. Failure to furnish this copy gives the publisher the *right not* to include your ad and/or move your ad to the next issue at their discretion; if allowed, it must fall within the agreed upon contract year. No refunds will be issued due to late submissions on ads. Advertising orders may be cancelled by giving 60 days advance, written notice and by paying the contract rate for published ads. *Mississippi Supervisor* reserves the right to reject any advertisement that it deems unsuitable due to content, style or size. Upon execution of contract, client agrees to the terms of this contract and to pay upon receipt of invoice. *Mississippi Supervisor* reserves the right to cancel future ad placements for failure to pay as agreed.

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

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Order Total: \$ \_\_\_\_\_  Bill me     Check Enclosed     Credit Card

Email Credit Card Link To: Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**Return completed contract and content to:**

Mississippi Association of Supervisors Magazine Staff  
793 North President Street  
Jackson, MS 39202

Phone: 601.353.2741  
Fax: 601.353.2749  
Email: [smccafferty@massup.org](mailto:smccafferty@massup.org)